

FOR IMMEDIATE RELEASE

Goldarths Review partners with Sun Business Network for Real Time

OCTOBER 2006, Singapore - Goldarths Review, the online luxury magazine, has entered into an editorial partnership with the Sun Business Network to produce Real Time, an annual watch magazine focusing on the finest mechanical watches in the world.

Capitalizing on the editorial strength of Goldarths Review, the Sun Business Network appointed key personnel of Goldarths Review to the editorial team of Real Time. Founder and publisher of Goldarths Review Julian Peh was named editorial consultant of Real Time, while Editor-in-Chief Dominic Khoo was appointed editorial director.

Collaborating to produce Real Time's watch-related content, Goldarths Review will also helm an Ultra-Luxe Special with articles from www.goldarths.com, appearing for the first time in print.

“Our collaboration with the Sun Business Network marks the first time Goldarths Review is helping to produce a print publication.”, remarked Julian Peh. “While our companies operate in different media, we share the same philosophy of producing top-quality content for our readers.”

“SBN is a leading publisher of lifestyle titles, and we are extremely excited to have the chance to work together with them on Real Time.”

Real Time 2006 will be distributed in Singapore and Malaysia from December 2006.

About the Sun Business Network

The Sun Business Network is a regional media group publishing leading lifestyle titles like Wine & Dine, Smart Investor, New Man, Space, Home Concepts etc.

About Goldarths Review

Goldarths Review is an online luxury magazine located at www.goldarths.com.

Goldarths Review is published by Goldarths Inc., a new media house headquartered in Singapore, with offices in the United Kingdom and Hong Kong.

For all press enquiries, please contact

*Ho Lene Ruth Chloe
Communications Executive, Goldarths Review
DID: +65 6221 2873
Email: ruth.ho@goldarths.com*

or via email to press@goldarths.com