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## Goldarths Review launches membership rewards system

**September 2006** - Goldarths Review, the online luxury magazine, has launched a rewards program for its members, titled Goldarths Rewards.

Members earn rewards points when they browse and interact with the magazine, and these points translate into chances to win select products and experiences twice a year.

The theme of the rewards program is "The Luxury of Choice". Winning members are not restricted to a stipulated schedule of prizes, but rather win the chance to choose from a pool of possible rewards.

Highlights of the prizes on offer in the July 2007 round of rewards include luxury European roadtrips in a Porsche or Ferrari sports car.

Founder and publisher of Goldarths Review Julian Peh says "As a magazine, Goldarths Review revolves around the wants of its members. We have enjoyed excellent response to our Pilot issue, and we are grateful to our members for their support."

"We recognize that our readers are busy people, and we never take their attention for granted. Besides working hard to produce high quality content, we are always thinking of ways to reward our members. Goldarths Rewards is only the beginning."

### **About Goldarths Inc.**

Goldarths Review is an online luxury magazine located at [www.goldarths.com](http://www.goldarths.com).

Goldarths Review is published by Goldarths Inc., a new media house headquartered in Singapore, with offices in the United Kingdom and Hong Kong.

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