



HEART MEDIA PTE LTD

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SINGAPORE, October 4th 2013 - L'OFFICIEL Singapore celebrates fashion with a vibrant "Luxury Accessories" issue.

L'OFFICIEL Singapore today reveals an accessories-packed issue as the first issue published by Heart Media. The October cover boasts a bold red leather Versace outfit, shot by acclaimed photographers Chuando & Frey, and will also feature a mix of international, as well as local spreads highlighting the latest trophy bags, killer heels and feminine coats.

L'OFFICIEL SINGAPORE this October comes with its bi-annual supplement; L'OFFICIEL HOMMES. Published every April and October, this Fall '13 issue highlights the latest in men's trends, with a special section dedicated to suits.

Jumius Wong, L'OFFICIEL Singapore's Managing and Fashion Editor, comments, "More than ever L'OFFICIEL Singapore is pushing forward with creativity and interpreting the latest fashion trends with impactful fashion spreads. Our discerning and fashion savvy readers will love it! "

Olivier Burlot, Publisher & CEO of Heart Media adds, "L'OFFICIEL is Singapore's ultimate fashion bible. The talented team at the helm, answers the need for creativity and is further strengthening the magazine's unique positioning as a definite leader in the fashion arena."

L'OFFICIEL Singapore is available at all major bookstores across Singapore and is also delivered to over 1,200 highly selected high-end hair salons, golf, country and members-only clubs, marinas and clinics.

About Heart Media

Heart Media, the publisher of ART REPUBLIK, WOW, WOW Jewellery, MEN's FOLIO, FORM, ROOM, PALACE magazines, is committed to publishing market leading magazines and digital media which connect with the region's affluent and brand-conscious consumers through their chosen lifestyle activities. Heart Media's titles have established solid reputations in their respective sectors with illustrious track records. Each one has built a strong market presence across Singapore, Malaysia and Indonesia.

With a vision to strengthen its regional growth and offices in Singapore, Kuala Lumpur, Jakarta, Hong Kong and Shanghai, Heart Media is regarded as one of Asia's fastest growing media and publishing houses.

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