

11 July 2009 – Luxury-Insider.com featured in The Straits Times, Singapore's most widely read newspaper.

Luxury-insider.com was featured today in a Straits Times special digital media spread, testament of the website being nationally recognized as one of the pioneers in online luxury publishing.

"Rich pickings on the Internet" articulates Luxury-Insider.com's rise to prominence in a four year span.

The leading luxury news content provider now boasts numerous luxury brand advertisers with over 300,000 unique visitors accessing the website each month.

An 80 percent revenue growth is expected by the year's end. Chinese-language sister site InLuxe.cn's Shanghai office opening was also reported, marking another milestone in the Group's expansion.



LUXURY-INSIDER.COM

About The Luxury Insider Group of Companies

Founded in 2005, the Luxury Insider Group is an integrated luxury media company, and comprises of the online publications Luxury-Insider.com and InLuxe.cn, and the print magazines Baccarat Magazine and Ultima Magazine.

Besides publishing print and online luxury magazines, it is also a premier luxury content supplier for numerous media companies in the Asia-Pacific region.

The Luxury Insider Group of Companies has offices in Singapore, Hong Kong and Shanghai, and its flagship product Luxury-Insider.com is Asia's leading online luxury magazine.

For all press enquiries, please contact

Ruth Ho
Associate Publisher, Luxury-Insider.com
Telephone: +65 6221 2873
Fax: +65 6221 2876
Email: ruth.ho@luxury-insider.com

The Luxury Insider Group of Companies
Singapore ♦ Hong Kong ♦ Shanghai

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