

1 August 2009 – Luxury Insider Group CEO interviewed in Marketing Interactive Magazine.

The Luxury Insider Group's founding publisher and CEO, Mr. Julian Peh, was interviewed as a leading voice in online luxury publishing for a cover story in Marketing Interactive Magazine's July issue.

The three-page article reports the trend of luxury brands in Asia increasingly turning to Internet marketing.

It quotes Mr. Peh as saying that the Group's online platforms Luxury-Insider.com and InLuxe.cn are enjoying extremely high growth.

"Hotel, car, watch and jewellery brands invest heavily and account for more than 60 percent of our revenue. There is also a lot of new interest this year from categories like alcohol, fashion and spas", said Mr. Peh.

With four solid years of digital marketing in the luxury realm behind him, Mr. Peh's keen insight in Marketing's article is attestation of the force driving the Luxury Insider Group's ever increasing market leadership.



## About The Luxury Insider Group of Companies

Founded in 2005, the Luxury Insider Group is an integrated luxury media company, and comprises of the online publications Luxury-Insider.com and InLuxe.cn, and the print magazines Baccarat Magazine and Ultima Magazine.

Besides publishing print and online luxury magazines, it is also a premier luxury content supplier for numerous media companies in the Asia-Pacific region.

The Luxury Insider Group of Companies has offices in Singapore, Hong Kong and Shanghai, and its flagship product Luxury-Insider.com is Asia's leading online luxury magazine.

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