

9 December 2009 – Luxury-Insider.com announces launch of VIP ROOM.

Luxury-Insider.com, Asia's leading online luxury magazine, announced today the launch of a new VIP services section, dubbed the VIP ROOM, located at vip.luxury-insider.com.

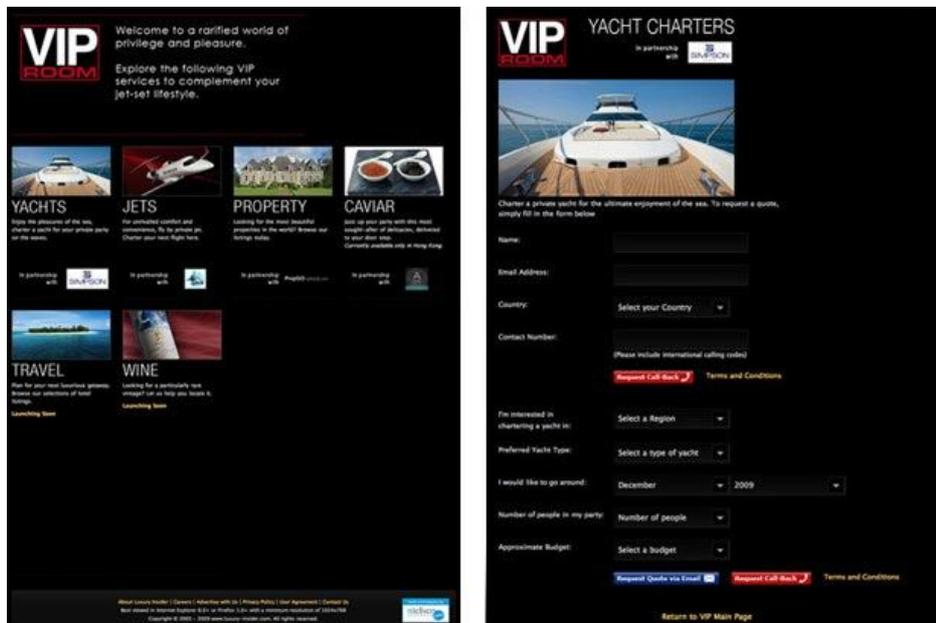
Through partnerships with leading service providers, the VIP ROOM is a platform where readers of Luxury-Insider.com can directly obtain quotes for yacht charters, private jet bookings, real estate listings and even caviar deliveries.

The VIP Room was launched to meet the increasing number of requests received from Luxury-Insider.com readers' for such luxury-related services.

"Our readers are actively researching on luxury products and services and trust our recommendations. In the past year, we have received many email enquiries and even direct orders for the products and services we feature," says publisher and CEO Julian Peh. "With the launch of the VIP Room, we are now able to fulfill these express demands of our readers by linking them directly with reputable service providers."

Launched in 2005, Luxury-Insider.com was the pioneer in online luxury publishing in Asia. With the launch of the VIP ROOM, the website again leads the way by raising the level of engagement and service offered to readers.

Travel concierge services, hotel bookings and wine sourcing will be added to the VIP ROOM by early Jan 2010.



vip.luxury-insider.com

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About the VIP Room's Service Providers.

Simpson Marine – VIP Room Yacht Charter Partner

Asia's leading boat dealership and yacht brokerage, providing professional service across the Far East since 1984.

Aircraft Charter Service – VIP Room Private Jet Charter Partner

One of the most established air chartering companies globally, ACS has been serving premium customers since 1990.

Propgoluxury.com – VIP Room Real Estate Listing Partner

A leading luxury real-estate site representing thousands of elite properties from over 35 countries.

Caviar Azovka – VIP Room Caviar Delivery Partner

A leading supplier of top-grade caviar, supplying to sophisticated individuals and prestigious hotels in Hong Kong.

About Luxury- Insider.com

Founded in 2005, Luxury-Insider.com is Asia's leading online luxury magazine.

It is the flagship media of the Luxury Insider Group, an integrated luxury media company, which comprises of the online publications Luxury-Insider.com and InLuxe.cn, and the print magazines Baccarat Magazine and Ultima Magazine.

Besides publishing its own titles, it is also a premier luxury content supplier for numerous media companies in the Asia-Pacific region.

The Luxury Insider Group of Companies has offices in Hong Kong, Singapore and Shanghai.

<http://www.luxury-insider.com>

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