

**HEART MEDIA PTE LTD**

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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **Heart Media launches ART REPUBLIK, Asia's ultimate arts title.**

**SINGAPORE, December 3rd 2013** — ART REPUBLIK, Asia's exciting new quarterly art publication was launched on the 20<sup>th</sup> of November 2013 at the Singapore Affordable Art Fair, and received, with open arms, much praise from the public, and accolades from notable individuals of the art world including Art Stage's Founder and Fair Director Lorenzo Rudolf, and the Director of Media & Marketing for the Singapore National Art Gallery, Woon Tai Ho.

"The launch of ART REPUBLIK is a milestone in the development of our local contemporary art scene — first of all, Singapore finally has a professional art magazine that covers a wide spectrum of art related news and activities," says Lorenzo Rudolf, "Second of all, the content and design of its first edition are impressively done. Last but not least, the magazine has successfully put art and lifestyle together in the right context."

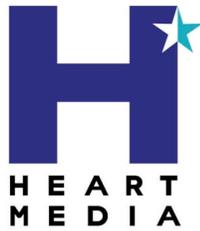
Under the direction of Managing Editor, Mr. Marc Wong, ART REPUBLIK features dynamic and engaging content, exploring the best in contemporary art and culture. And while the magazine traverses planes of wit and a gripping art direction, it also, at the same time, holds much credibility through the voices of many prominent individuals in the art world. The publication also seeks to be a voice for both established and emerging artists from all over the world, and a unifier for gallerists, curators, collectors, and art academics and enthusiasts that connect all to art in a global scale.

"We are truly encouraged by the amazing feedback we've had since launching ART REPUBLIK at the Singapore Affordable Art Fair 2013," Marc Wong remarks, "we've made waves with collectors to artists themselves to enthusiasts and we're looking forward to an incredible journey ahead. The art world in Asia has been yearning for a voice and a platform for a long time now, and ART REPUBLIK's inception is at perfect timing."

Additionally, in the coming months, ART REPUBLIK will be actively supporting all major art events in Singapore and more to come around the Asia Region as the preferred media partner. Such events will include:

- **ArtStage** (Singapore) January 16-19 2014 [www.artstagesingapore.com](http://www.artstagesingapore.com)
- **Maison & Objet Asia** (Singapore) March 10-13 2014 [www.maison-objet-asia.com](http://www.maison-objet-asia.com)

All of the above elements will further define ART REPUBLIK as Asia's ultimate arts title.



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Advertisers in the first issue include major art galleries from Asia as well as luxury brands Audemars Piguet, Franck Muller, Blancpain, Montblanc, Baume & Mercier, Bell & Ross, Christofle, Lalique, Daum, Champagne Ruinart, Glashütte Original, Bovet, Jaquet Droz, Parmigiani and Baccarat.

Mr. Olivier Burlot, CEO & Publisher at Heart Media, comments: “ART REPUBLIK is a major success from its debut issue. The art scene in Asia is in a high demand of such a publication. With an increasing number of art collectors, art events and galleries, Asia is today firmly rooted on the global art scene. ART REPUBLIK is the new voice for the arts across Asia.”

### **About Heart Media**

**Heart Media**, the publisher of ART REPUBLIK, PALACE, MEN'S FOLIO, L'OFFICIEL Singapore, WOW, WOW Jewellery, FORM, ROOM magazines, is committed to publishing market leading magazines and digital media which connect with the region's affluent and brand-conscious consumers through their chosen lifestyle activities. Heart Media's titles have established solid reputations in their respective sectors with illustrious track records. Each one has built a strong market presence across Singapore, Malaysia and Indonesia.

With a vision to strengthen its regional growth and offices in Singapore, Kuala Lumpur, Jakarta, Hong Kong and Shanghai, Heart Media is regarded as one of Asia's fastest growing media and publishing houses.

For more information, please visit: [www.heart-media.com](http://www.heart-media.com)

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